

SOLVING THE DIGITAL PUZZLE

Let's Solve Something Together



What is Digital Solved

We are a comprehensive omni channel digital marketing firm that is 100% predicated on data driven results. We take a deeper dive in to how your digital marketing is performing in driving the consumer journey finding the most efficient and effective way to move your audience from engagement to activation to conversion with the fewest marketing touchpoints possible.

We take a deeper dive in to how your digital marketing is performing in driving the consumer journey. Our job is to find the most effective ways to move your audience from engagement to activation to conversion with the fewest marketing touchpoints possible.



We will partner with your organization to become part of your marketing team. We don't want to simply buy media for you, we want to understand your brand so we provide the best path to meet your strategic objectives.

The global digital advertising and marketing market was estimated at \$350 billion in 2020 and is projected to reach \$786.2 billion by 2026.

63% of businesses have increased their digital marketing budgets just this past year.

The U.S. digital advertising and marketing market is currently estimated at \$460 billion.

What makes Digital Solved Different?

We specialize in Attributional Modeling, collecting data thru the customer journey that helps us uncover behavior by audience segmentation, conversion pathway, creative effectiveness by segment and channel, and the ability to mine and analyze data.

We are first-party broker traders on all open exchanges, and because of that we eliminate the middlemen from taking margins. Therefore, our CPM's are usually half of what you see on the retail market.

“Do you know where your marketing dollars are being spent and how they performed? Modern marketers are tasked with fully understanding and accounting for every media dollar spent and what resulted from it.”

Randy Domain
CRO & Founder
Digital Solved LLC

Who We Are

FOUNDED BY

Tom Kramer, Joe Wahle & Randy Domain

Tom has over 30 years digital marketing experience

Joe has over 30 years experience in digital marketing, marketing automation and web development.

Randy 25+ years in executive leadership in sports marketing and sponsorship activations.

All worked together at **OneTeam Partners** with RedBird Capital. RedBird just exited OneTeam at a valuation of \$2B within 3 years



Accountable

Every time you communicate with a prospect it costs you money. Our job is to move the prospect to customer in the shortest and most efficient time.



Attributable

This saves you money, time, and allows you to evolve your brand with your most desirable customer.



Actionable

Marketing strategies that you can act upon and know where and how to spend your media dollars.